Meeting brought to order at 6:35 pm by Diane Schumitsch.

**<u>Attendance/Introductions</u>:** Mary Schmidt, Diane Schumitsch, Eric Metz, Lori Palesse, Matt Lesar, Kristine Gaynor, & Gena Kraemer.

**Secretary Report:** Gena Kraemer – September minutes were approved as is.

**Treasurer Report:** Mary Schmidt - See written report for the Treasurer's Report.

**President Report**: Diane Schumitsch – Teacher dinner went very well and some leftover lasagna was left here. The cook who catered is a Hale Alumni. Information was shared for the fundraiser for the Day family (from Hoover). We went through a lot of water & punch at the homecoming dance. Membership...magnets were created (by Diane) for the Deluxe members & all members have their stickers.

## Vice President Report: Laura Weaver – No report.

**<u>Council Report</u>** – Vendor fair will be January 10<sup>th</sup>, 2015; Discussed Council collecting memberships at the Principal Breakfast—feeling was no, thank you; Council is looking for a community service project for Carnival, please send ideas to Council; Carnival is February 15, 2015.

**Membership:** - Lori Palesse – we have a few more members to add to the list. Diane has distributed membership stickers to the staff & will be adding the magnets to the Deluxe staff members.

<u>**Craft Fair**</u> – Diane Schumitsch - November 1<sup>st</sup>, soda machine will be moved into the little hall, play practice was a concern for one of the vendors, please redirect. Diane spoke to Friends of Music about not shutting down early. The crafters were complaining that we were not advertising enough. We have a 2x2 ad created for \$345 to run in the NOW paper. Advertise, advertise, advertise. The flyers have been sent to schools. Brian Visser should put it on Channel 13. The bank will not be able to get it advertised on their banner. Best to put signs in people's yards on any very visible streets. Volunteers (Deanna Egeland) signup genius, link has been set up & morning is under control. Need many, many student volunteers 6:45 am – 9:00 pm and then 3:30 pm – 5:00 pm. They will get community service hours.

**Principal Report:** ACT Aspire testing for freshmen, (part of ACT readiness). All online, done in the Library started last week & they will do again in spring. WKCE test in Science & Social studies will be done in class no snack will be needed. ACT practice test in March. Everyone in 11<sup>th</sup> grade will take it and it will be the new state report card. Conferences were well attended. The strips & white boards are here and will be put up this month. We are looking into getting apple TVs and hoping that PTSA will help cover some of the costs of these. Need 75 but \$130 a piece if very pricey. Eric Metz suggested that Matt contact Apple directly regarding a grant. The group agreed that the Apple TVs are great for the mini-grants.

## Unfinished Business: N/A

## New Business:

"Out & About" promotes local business, many will set a time such as 3 - 9 pm on a specific evening, we advertise the night through the school and then, receive a percentage of all sales from the business. Eric Metz will work on this and get back to us.

**Next Meeting:** November 19<sup>th</sup> at 6:30 pm in the teacher's lounge.

Meeting adjourned at 7:45 pm.

Respectfully submitted by, Gena Kraemer, Secretary Nathan Hale PTSA